

# CIF SUMMITS 2025

**MEDIA PACK** 



## DETAILS OF GOLD SPONSORSHIP

- A guaranteed standalone speaking opportunity on the Main Stage and a panelist speaking opportunity Subject to availability. The focus of the speaker's presentation must be agreed in advance with the organisers. N.B. As the Summit is pitched at senior level executives, speakers must be of sufficient calibre and expertise.
- · First refusal on next year's event
- Live Vox Pop style interview x 1 to be promoted across social media platforms after the summit
- · Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
  - Branding on event name badges Premium
- Exhibition stand Premium location. (stand material to be supplied by sponsor)
  - 3m x 2m space allocated. We provide a trestle table, table-covers, 2 x chairs, access to power and wifi.
- A total of 12 complimentary passes
- Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your Branding to feature on selected national adverts in the Business Post and also on Trade Advertising Prime Location
- Your company profile (up to 350 words) to be included on the sponsors' page of the summit website
- Editorial/Picture Coverage in the Business Post following on from the event in the full page post event report.
- Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage
- 20 x VIP invites to the event offering a 25% discount courtesy of the sponsor to honoured clients (telesales support is available if required)
- Option of supplying branded pens, notepads and/or delegate bags
- · Option to run poll during event
- Pre-event Survey (if organised for event)
  - Option to be include 1 question within survey linked to the summit
  - Branding on survey landing page Standard
  - Access to results of survey
  - Access to respondents details including emails of those who have opted in

Your investment: €27,500 + VAT



#### DETAILS OF SILVER SPONSORSHIP

- A guaranteed panellist opportunity. The focus of the speaker's presentation must be agreed in advance with the organisers. N.B. As the Summit is pitched at senior level executives, speakers must be of sufficient calibre and expertise.
  - Level 1 Panel Discussion Speaking Opportunity in one of the streams
  - Level 2 Keynote Speaking Opportunity in the Afternoon
  - Level 3 Panel Discussion Speaking Opportunity in the Afternoon or Roundtable
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
  - Branding on event name badges Standard
- Exhibition stand Prime location. (stand material to be supplied by sponsor)
  - 3m x 2m space allocated. We provide a trestle table, table-covers, 2 x chairs, access to power and wifi.
- A total of 8 complimentary passes
- Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your Branding to feature on selected national adverts in the Business Post and also on Trade Advertising Standard
- Your company profile (up to 250 words) to be included on the sponsors' page of the summit website
- Editorial/Picture Coverage in the Business Post following on from the event in the full page post event report.
- Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage
- 15 x VIP invites to the event offering a 15% discount courtesy of the sponsor to honoured clients (telesales support is available if required)
- Option of supplying branded pens, notepads and/or delegate bags

Your investment: Level 1: €16,500 + vat | Level 2: €14,500 + vat | Level 3: €11,500 + vat



#### DETAILS OF EXHIBITION PACKAGE

- Exhibition stand Standard location. (stand material to be supplied by sponsor)
  - 3m x 2m space allocated. We provide a trestle table, table-cover, 2 x chairs, access to power and wifi.
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
- A total of 3 complimentary passes 2 stand managers and 1 guest
- Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your company profile (up to 200 words) to be included on the sponsors' page of the summit website
- Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage

Your investment: €3,500 + VAT

#### DETAILS OF LUNCH SPONSORSHIP

- Key Branding in Luncheon area, Luncheon Menu and Table Pods
- Exhibition stand Standard location. (stand material to be supplied by sponsor)
- 3m x 2m space allocated. We provide a trestle table, table-cover, 2 x chairs, access to power and wifi.
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
- A total of 5 complimentary passes 2 stand managers and 3 guests
- Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your company profile (up to 200 words) to be included on the sponsors' page of the summit website
- Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage

Your investment: €10,000 + VAT





## REGISTRATION SPONSORSHIP

#### Increase your exposure by sponsoring the Registration area with specific branding at the registration area as delegates arrive

- · Key Branding at the registration area
  - Brand the reception area with your branding exact layout and design to be agreed, please see below for example
- Exhibition stand Standard location. (stand material to be supplied by sponsor)
  - 3m x 2m space allocated. We provide a trestle table, table-cover, 2 x chairs, access to power and wifi.
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
- A total of 6 complimentary passes 2 stand managers and 3 guests
- · Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your company profile (up to 200 words) to be included on the sponsors' page of the summit website
- · Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage

#### Your investment: €10,000 + VAT



\*sample picture

#### Additional Extra (available with Registration or Gold Sponsorship)

• Lanyard Sponsorship (1 available - supplied by sponsor and amount agreed): €2,000 + vat



#### OFFICIAL SUSTAINABILITY SPONSOR PACKAGE

Increase your exposure by supporting us, make a change and drive our events to become carbon neutral. As part of becoming the official Sustainability Sponsor for our event, you will offset the carbon footprint for the attendees of the event by supporting our partner "catch my carbon" to plant native Irish trees and restore Ireland's native woodlands!

- Key Branding on the conference stage official Sustainability Sponsor.
  - Exact layout and design to be agreed by the organiser.
- Recognition and acknowledgement as official Sustainability Sponsor in both conference opening and closing statements, with a specific mention and highlight before the main lunch break.
- Dedicated email to all attendees after the summit highlighting your involvement
- Your corporate logo to appear on promotional materials including:
  - The Summit website with hyperlink to your website
  - On email campaigns to our extensive databases of customers and prospects
  - On social media
- A total of 8 complimentary passes
- Access to the attendee list. (We will also provide email addresses where attendees have opted in)
- Access to our official photography after the event
- Your company profile (up to 200 words) to be included on the sponsors' page of the summit website
- Your corporate logo projected on the conference big screen on official event slide, to be displayed during breaks and on digital signage

#### How it work

- As part of your sponsorship, an agreed amount is sent directly to our partner Catch My Carbon. They will supply an official certificate and provide an official ID for each tree. See more details here
- Carbon caption options:
  - Buy a tree for each attendee €4.50 per tree x 400 attendees €1,800
  - Flat rate donation (other multiples are available) €1000 220 trees
  - Other carbon projects are available.

Your investment: €10,000 + VAT

#### **Breakdown**

Your investment: €8,200 + VAT Plus Tree per attendee: €1,800 + vat





# **Contact Details**

To book your place at these prestigious events please contact:



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